



# Opportunities to Sponsor

The IIT Alumni Association of Australia

- Association of high achievers with global reach



# IITAA Purpose

- Formally registered in 2003**
- To represent the common interests of all alumni of the seven IITs living in Australia and New Zealand**
- To network with Global PanIIT – a global network of IIT Alumni Associations**
- To provide a common platform for IIT alumni and technical and professional organisations in Australia and New Zealand for their mutual benefit**



# IITAA Mission

- ❑ **Raise the profile of IITs and IITians among business, government and academia in Australia & New Zealand**
- ❑ **Provide global networking opportunities for IITians**
- ❑ **Provide a common platform for IIT alumni and technical and professional organisations in Australia and New Zealand for their mutual benefit**



# IITAA Vision

**IIT and IITians symbolize excellence and innovation in Australia & New Zealand.**



# IITAA Strategic Goals

- Image & Branding**
- Value to Members**
- Growth**
- Partnering**
- Operations & Governance**



## EXECUTIVE TEAM

- Davender Jain, President
- Julius Sud, Vice-President
- Vivek Sheel - Treasurer
- Pramod Singh - Secretary
- Ashok Manglick - Member
- Dipankar Choudhury - Member
- Neeraj Mathur – Member

## IITAA MEMBERS

- Over 175 members in our mailing list
- Working in cutting-edge technology area

## IITAA ADVISORY BOARD

- **Mr Arjun Malhotra**  
Chairman, Headstrong Corporation, USA
- **Mr Hiten Ghosh**  
Co-President Global Pan IIT, USA
- **Mr Rajat Gupta**  
Co-Chair, American India Foundation, USA
- **Mr Sunil Lal**  
Partner, Hunt and Hunt Lawyers, Australia
- **Mr Kumar Parakala**  
National Vice President, Australian Computer Society, Australia
- **Mr Brian Hayes**  
QC, Australia



Premier of New South Wales

**MESSAGE FROM THE HONOURABLE MORRIS IEMMA MP  
PREMIER OF NEW SOUTH WALES**

I send my congratulations on the occasion of the IITians special networking seminar featuring Mr Kumar Parakala, National Vice President, Australian Computer Society and Global Chief Operating Officer – Information Risk Management, KPMG and Dr Megan Clark, Vice President Technology BHP Billiton.

This seminar is an important opportunity to build on the IIT name – a name that is synonymous with success and achievement.

IIT graduates have taken up a range of prominent positions in some of the worlds leading IT companies. From the likes of Microsoft, Intel and McKinsey, IIT graduates have left an indelible mark in the global IT arena.

May tonight, in the company of our two esteemed guests, continue to act as forum for the exchange of ideas, vision and professional friendships.

With best regards,

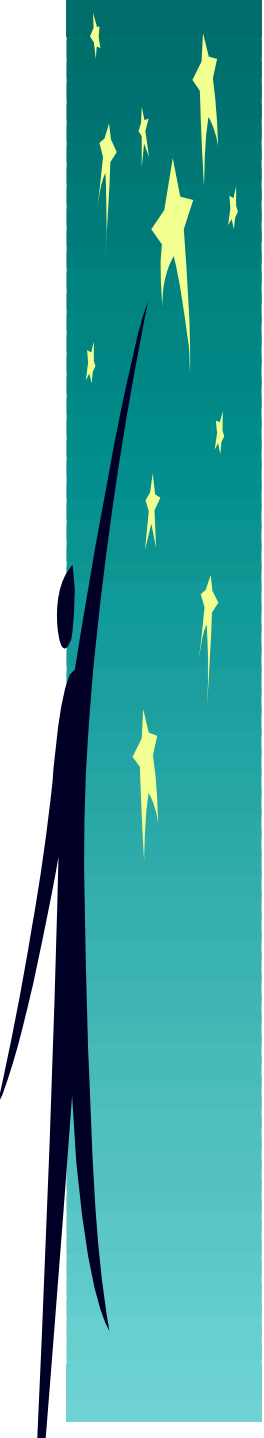
A handwritten signature in blue ink, appearing to read 'Morris Iemma'.

**Morris Iemma MP**  
Premier, Minister for State Development  
and Minister for Citizenship

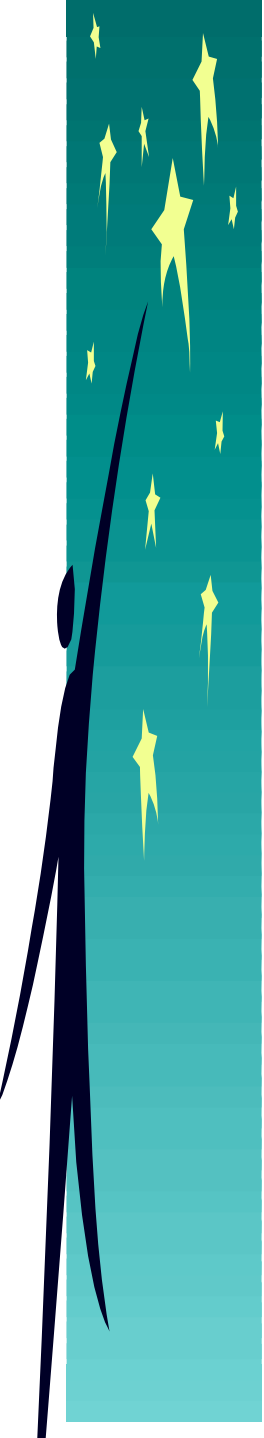
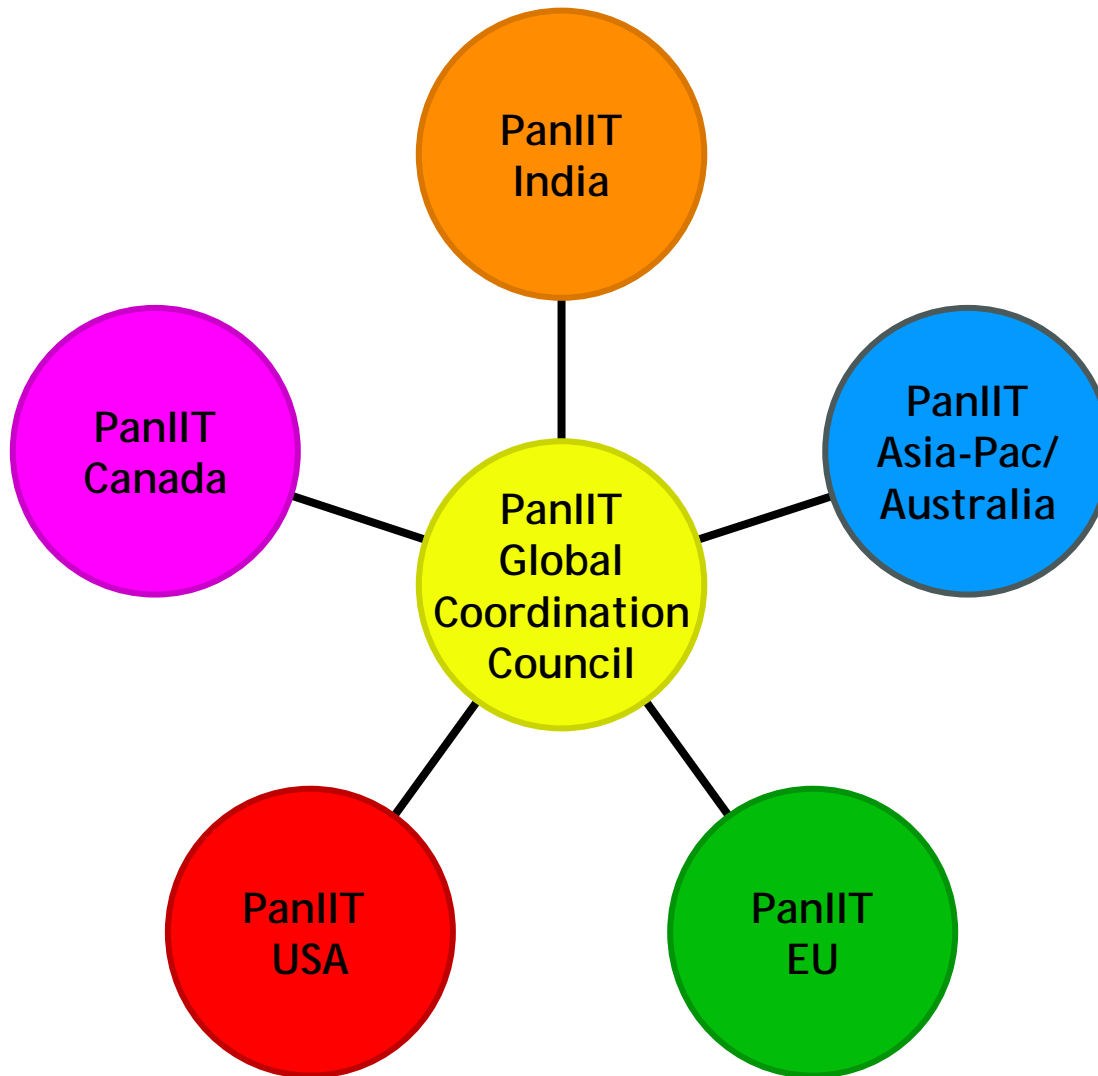


**Sponsor IITAA -**

**Reach a Global Network of IIT  
Associations and Organizations**



# Global Reach



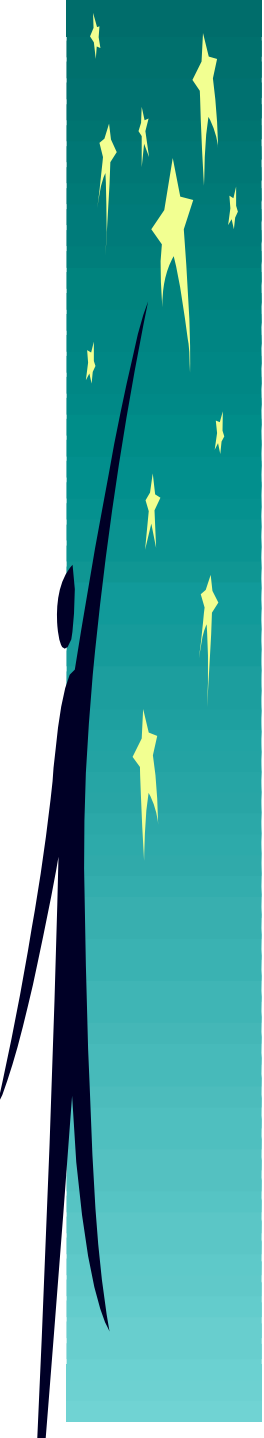
# IIT Alumni Associations in other countries

*....generating momentum to build a global brand*

<b>IIT Alumni Association Singapore</b> Website - <a href="http://www.iit-alumni.org.sg">www.iit-alumni.org.sg</a>	<b>Canada</b> Website - <a href="http://www.iitalumnicanada.org">www.iitalumnicanada.org</a>
<b>EU</b> Pan IIT EU President - Sharad Tripahti,	<b>USA - IIT Society in New England (IIT-SINE)</b> Region - New England - Boston
<b>USA - IIT Greater New York</b> Region - Greater New York Area Website - <a href="http://www.iit.org/gny">www.iit.org/gny</a>	<b>USA - Southern California</b> Region - Greater Los Angeles Area, California <b>USA - Capital IIT</b> Region - Washington D.C. area
<b>USA - IIT Midwest</b> Region - Midwestern United States	<b>USA - IIT Alumni Association of North Texas</b>
<b>USA - San Francisco Bay Area</b> Region - San Francisco Bay Area, California including Silicon Valley	<b>IIT Southeast</b> Region - Southeast



# Sponsorship Opportunities



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## • Corporate Partners

- Long term association
- Mutual endorsement
- Negotiated arrangement

## • Event Sponsors

- Sponsor specialist technical seminars
- Speaker's place
- Negotiated arrangement
- As per actual

## • IITAA Website

- Your logo on IITAA website
- Link to your website
- Global reach
- \$500 per year

## • Newsletters

- IITAA newsletter distributed locally and globally
- Rates for 4 issues of newsletter
  - \$500 full page
  - \$300 half page
  - \$150 quarter page

# Sponsorship Benefits

- **High profile events**
- **Banner placement at events**
- **Advertisement in PiTech Magazine**
- **Advertisement on IITAA website**
- **Speaking opportunities**
  
- **Reach global network of IIT associations**
  
- **Access international success organizations**



## Contact

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