



The IITians Association of Australia

Strategic Plan 2007-2009

Executive Committee of IITAA



IITAA Purpose

- Formally registered in 2003
- To represent the common interests of all alumni of the seven IITs living in Australia and New Zealand
- To network with Global PanIIT – a global network of IIT Alumni Associations
- To provide a common platform for IIT alumni and technical and professional organisations in Australia and New Zealand for their mutual benefit



IITAA Mission

- ❑ **Raise the profile of IITs and IITians among business, government and academia in Australia & New Zealand**
- ❑ **Provide global networking opportunities for IITians**
- ❑ **Provide a common platform for IIT alumni and technical and professional organisations in Australia and New Zealand for their mutual benefit**



IITAA Vision

IIT and IITians symbolize excellence and innovation in Australia & New Zealand.



IITAA Strategic Goals

- Image & Branding
- Value to Members
- Growth
- Partnering
- Operations & Governance



IITAA KPIs

Focus - Delivering Value to Members

GOALS

1. Image & Branding

2. Value

3. Growth

4. Partnering

5. Operations & Governance

KPIs

- 2 x Media coverage in national dailies/magazines (BRW/AFR/SMH/The Australian/etc)
- Website Refresh
- 1 Joint Conference/Seminar at C-level

- Reduction in attrition rate to 20%
- Conversion into life membership by 20% each year

- Increase in membership to 100 in 2007, 150 in 2008 and 200 in 2009.

- Execute MoU with IITs, IIT Associations, Tie, PMI, IE Aust, ACS, NICTA, CEO Circle

- Electronic Banking
- Accurate membership database
- Currency of website
- Monthly Newsletter

IITAA Initiatives - 1

Focus - Delivering Value to Members

2007 KEY INITIATIVES

1. Image & Branding	2. Value	3. Growth	4. Partnering	5. Operations & Governance
<ul style="list-style-type: none">1 x Media coverage in national daily/magazine (BRW/AFR/SMH/The Australian/etc)Cover every event in Indian mediaWebsite Refresh	<ul style="list-style-type: none">1 Seminar with PMI1 Seminar with IE Aust1 Picnic1 Prominent IITian SeminarAGM		<ul style="list-style-type: none">Execute 1 MoU	<ul style="list-style-type: none">Electronic BankingAccurate membership databaseCurrency of websiteBi-Monthly Newsletter



IITAA Initiatives - 2

Focus - Delivering Value to Members

2008-2009 KEY INITIATIVES

1. Image & Branding	2. Value	3. Growth	4. Partnering	5. Operations & Governance
<ul style="list-style-type: none">■ 1 Joint Conference/Seminar at C-level■ Increased participation in Global Pan-IIT				



EXECUTIVE TEAM

- Davender Jain, President
- Julius Sud, Vice-President
- Vivek Sheel - Treasurer
- Pramod Singh - Secretary
- Ashok Manglick - Member
- Dipankar Choudhury - Member
- Neeraj Mathur – Member

IITAA MEMBERS

- Over 175 members in our mailing list
- Working in cutting-edge technology area

IITAA ADVISORY BOARD

- **Mr Arjun Malhotra**
Chairman, Headstrong Corporation, USA
- **Mr Hiten Ghosh**
Co-President Global Pan IIT, USA
- **Mr Rajat Gupta**
Co-Chair, American India Foundation, USA
- **Mr Sunil Lal**
Partner, Hunt and Hunt Lawyers, Australia
- **Mr Kumar Parakala**
National Vice President, Australian Computer Society, Australia
- **Mr Brian Hayes**
QC, Australia



Contact

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